



Profile Dr Markus Franke

Dr. Markus Franke is an independent transportation consultant and senior aviation advisor, with a functional focus on strategy, organization/ governance, and commercial functions (such as network management and pricing). He owns 20 years of experience in top management consulting for major airlines, airports, private & state-owned investment companies, as well as for public authorities like national MoTs. Besides aviation, he also has a decent track record in transport, logistics, and rail traffic.

Dr. Franke has published numerous articles and viewpoints in the last 24 years, focusing on aerospace engineering, future airline business models, airline and airport strategy, and airline alliances. These pieces appear in publications such as “Journal of Air Transport Management”, “Strategy & Business”, “Annual Handbook of Airline Strategy” (by McGraw Hill), or “Wirtschaftswoche”. He has also given presentations at international conferences, and holds lectures on “Strategic Network Management” at the International University of Bad Honnef IUBH).

Prior to founding Franke Aviation & Transportation Consulting, Dr Franke worked as a top management consultant (last eight years as Partner / Associate Partner) at Oliver Wyman, Booz Allen Hamilton, Boston Consulting Group, and Roland Berger, plus as a member of the scientific staff at the Aachen Technical University's Institute for Jet Propulsion and Turbo Machinery (RWTH).

Dr. Franke holds diploma in aerospace engineering (with distinction) and in economic sciences, and was awarded a doctorate by the RWTH Aachen in Engineering (Hypersonic spacecraft propulsion systems, summa cum laude).



Curriculum Vitae

- Degrees in Aerospace Engineering and Economics
- PhD in Engineering Sciences
- Since 1991: active in aviation & transportation sector
- Since 1995: international career as consultant with leading top management consultancies (Roland Berger, BCG, Booz Allen, Oliver Wyman)
- 2002-2009: in charge of transportation business as Associate Partner / Partner
- 2010: Founding of Franke Aviation & Transportation Consulting